

**REMARKS**

Applicants thank the Examiner for the thorough consideration given the present application.

The specification is submitted to conform to the claims. Claims 2-4, 9, 10, 19, 20, 23-27, 30, and 31 are cancelled, and claims 1, 5, 6, 7, 8, 12-17, 21, 22, and 28 are amended. Claim 32 is added and is directed to the specific localities indicated by the locality data. Support for new claim 32 can be found in the present specification as filed, e.g., at page 14, lines 30 and 31.

The rejection of claim 27 as being anticipated by Alinger (DE 19747745) is rendered moot by the cancellation of this claim.

Insofar as they relate to the pending claims, Applicants traverse the rejections of claims 1-3, 5, and 21 under 35 U.S.C. §102(b) as being anticipated by Carpenter (EP 0801342); of claims 4, 6, 14, and 15 under 35 U.S.C. §103(a) as being unpatentable over Carpenter in view of Allinger (DE 19747745); and of claims 7-13, 16-20, 22-26, and 28-32 as being unpatentable over Carpenter in view of Shigetomi et al. (U.S. 6,393,400).

To expedite prosecution, independent claim 1 is amended to include substantially the subject matter of original claim 3. Amended claim 1 is directed to a content presentation method having a combination of steps, including determining a presentation-controlling locality from locality data included in the requested content page or associated with that page otherwise than through being locally data determined to indicate the current locality of the user or of apparatus physically associated with the user.

Independent claim 17 is amended to recite a presentation method for content

pages intended for use with a presentation-style sheet having a combination of steps, including determining a presentation-controlling locality from locality data included in the retrieved content page or associated with that page otherwise than through being locality data determined to indicate the current locality of the user or of apparatus physically associated with the user.

Independent claim 21 is amended to recite a content presentation method including a combination of steps, including retrieving content to be presented along with locality data indicating a locality associated with the content being other than locality data determined to indicate the current locality of said user or of apparatus physically associated with the use.

Independent claim 28 is amended to recite an apparatus for presenting content pages intended for use with a presentation-style sheet having a combination of elements, including means for determining a presentation-controlling locality from locality data included in the retrieved content page or associated with that page otherwise than through being locality data determined to indicate the current locality of said apparatus.

None of the references of record, including Carpenter, Alinger, and Shigetomi, discloses a method or apparatus having the above-noted combination of steps and features of independent claims 1, 17, 21, and 28. The amended claims are not anticipated or disclosed by Carpenter or Alinger, taken alone, together, or in combination with Shigetomi.

Applicants cannot agree with the assertion in paragraph 7 of the Office Action that Carpenter discloses the subject matter of former claim 3 presently claimed invention at column 5, line 32, to column 6, line 57. In fact, the cited passage merely

discusses setting a user interface environment content to be displayed (including icons) based on the current location of a portable data processor. For example, at column 5, Carpenter states, "According to the present invention, a portable data processor acquires the geographic location of the portable data processor and selects a user interface environment associated with the acquired location of the portable data processor."

Carpenter also does not disclose the above-noted features of the amended independent claims, and neither Allinger nor Shigetomi cures the deficiencies of Carpenter as a primary reference. Allinger simply discloses detecting the location of a museum visitor and delivering content to the visitor based on that location (and other factors). Allinger does not disclose setting a presentation attribute in response to an indication of location. Shigetomi merely describes a speech-synthesis apparatus and offers nothing new about setting a presentation attribute in dependence on location.

In view of the foregoing, it is respectfully submitted that independent claims 1, 17, 21, and 28 are allowable. Since the remaining claims depend directly or indirectly from claims 1, 17, 21, or 28, they are also allowable due to dependence on allowable independent claims, as well as for the additional limitations provided by these claims. Favorable reconsideration and allowance are deemed in order.

To the extent necessary during prosecution, Applicants hereby request any required extension of time not otherwise requested and hereby authorize the Commissioner to charge any required fees not otherwise provided for, including application processing, extension of time, and extra claims fees, to Deposit Account No. 08-2025.

Respectfully submitted,

**Simon COUCH et al.**



Allan M. Lowe  
Registration No. 19,641

**HEWLETT-PACKARD COMPANY**

Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, CO 80527-2400  
703-684-1111 telephone  
970-898-0640 telecopier  
AML:alw:rk

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Roseanna Kaplan  
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